

### TV Drama to Attract Offshore Workers

In a twist of the saying "art imitates life," a group of companies serving the Singapore Offshore, marine and maritime interests have banded together to produce and air a 21-part drama television series aimed at attracting a future generation of workers. The marine and maritime industry accounted for about seven percent of Singapore's Gross Domestic Product in 2005. In a move to enlarge the talent pool of potential workers to fuel the industry's future growth, industry partners have jointly commissioned a television drama serial to showcase the diversity and dynamism of this vibrant industry that currently employs more than 80,000 people.

Initiated and led by Keppel Offshore & Marine Limited (Keppel O&M), the main sponsors for the drama also include the Maritime and Port



Authority of Singapore (MPA), Singapore Maritime Foundation (SMF) and the Association of Singapore Marine Industries (ASMI). The other sponsors are equipment vendors Natoil Varco and Wärtsilä, America Bureau of Shipping, insurer NHM and the Workforce Development Agency. Touted as the drama for 2007, the 21-episode Mandarin serial, entitled "The Peak" or "Zui Gao Dian", is produced by MediaCorp Studios, and premieres January 8, 2007.